

To: Wells, Suzanne[Wells.Suzanne@epa.gov]; Jeng, Richard[Jeng.Richard@epa.gov]; Stalcup, Dana[Stalcup.Dana@epa.gov]; Gartner, Lois[Gartner.Lois@epa.gov]
Cc: Fitz-James, Schatzi[Fitz-James.Schatzi@epa.gov]
From: Dreyfus, Melissa G.
Sent: Tue 9/22/2015 7:23:27 PM
Subject: RE: Press Release for FY15 New Start Sites

Deliberative Process/Ex. 5

Melissa Greer Dreyfus

Environmental Health Scientist

Community Involvement and Program Initiatives Branch

Office of Superfund Remediation and Technology Innovation

U.S. Environmental Protection Agency

Phone: 703-603-8792

email: dreyfus.melissa@epa.gov

From: Wells, Suzanne
Sent: Tuesday, September 22, 2015 3:17 PM
To: Jeng, Richard; Dreyfus, Melissa G.; Stalcup, Dana; Gartner, Lois
Cc: Fitz-James, Schatzi
Subject: RE: Press Release for FY15 New Start Sites

My suggestion is that we send a sample RA funding press release to the regions. Some regions might find it helpful.

I made a few small edits to the attached. If others are ok with these edits, maybe Lois can run it by Don and Jim.

Richard, I don't think it is a problem, if the regions want to issue the press release to coincide more closely with the mobilization at the site. I know there are often many months between the time headquarters releases the money to the regions, and work starts at the site.

Suzanne Wells

Chief, Community Involvement and Program Initiatives Branch

Office of Superfund Remediation and Technology Innovation

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From: Jeng, Richard

Sent: Tuesday, September 22, 2015 2:04 PM

To: Dreyfus, Melissa G.; Stalcup, Dana; Wells, Suzanne; Gartner, Lois

Cc: Fitz-James, Schatzi

Subject: RE: Press Release for FY15 New Start Sites

Thanks Melissa, excellent summary.

I've also heard that some regions may want to wait until next spring/summer and do press releases then to coincide more closely with actual mobilization/visible work starting on-site. I didn't think that would be a problem but wanted to see if anyone had concerns with that approach.

Richard Jeng

OSWER/OSRTI/CPCMB

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From: Dreyfus, Melissa G.

Sent: Tuesday, September 22, 2015 1:56 PM

To: Jeng, Richard; Stalcup, Dana; Wells, Suzanne; Gartner, Lois

Cc: Fitz-James, Schatzi

Subject: RE: Press Release for FY15 New Start Sites

Maybe we just want to send regions suggested text for 35th anniversary and for mining sites (if Jim wants to do that) rather than the whole press release template? We need to confirm 1) that this is *suggested* text to include, not mandatory and 2) if Jim/Don want to send text for the mining sites, and if so, does our suggested language work.

Melissa Greer Dreyfus

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From: Jeng, Richard

Sent: Tuesday, September 22, 2015 1:52 PM

To: Dreyfus, Melissa G.; Stalcup, Dana; Wells, Suzanne; Gartner, Lois

Cc: Fitz-James, Schatzi

Subject: RE: Press Release for FY15 New Start Sites

Deliberative Process/Ex. 5

How do we go about getting this blessed by Jim/Don? Whatever the process, I'd like to try and get that done quickly so we can get this in the hands of the Regions as soon as possible. Some of them have already moved on this for their sites..... Also, my approach was to indicate to the Regions that this is optional language/format for them to use. Is that true? If we want to make them use it, are we going to ask for those that already issued statements to retract or update what has already been issued?

Richard Jeng

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From: Dreyfus, Melissa G.

Sent: Tuesday, September 22, 2015 10:55 AM

To: Stalcup, Dana; Wells, Suzanne; Gartner, Lois

Cc: Jeng, Richard; Fitz-James, Schatzi
Subject: RE: Press Release for FY15 New Start Sites

Deliberative Process/Ex. 5

Melissa Greer Dreyfus

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Phone: 703-603-8792

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From: Stalcup, Dana

Sent: Tuesday, September 22, 2015 10:36 AM

To: Dreyfus, Melissa G.; Wells, Suzanne; Gartner, Lois

Cc: Jeng, Richard; Fitz-James, Schatzi

Subject: RE: Press Release for FY15 New Start Sites

Deliberative Process/Ex. 5

Deliberative Process/Ex. 5

Dana Stalcup

Director, Assessment and Remediation Division

OSWER/Office of Superfund Remediation and Technology Innovation (OSRTI)

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Cell – 202-309-5473

From: Dreyfus, Melissa G.
Sent: Tuesday, September 22, 2015 10:17 AM
To: Wells, Suzanne; Gartner, Lois
Cc: Stalcup, Dana; Jeng, Richard
Subject: RE: Press Release for FY15 New Start Sites

Richard,

I've taken a stab at adding 35th anniversary and "suggested generic disclaimer language" on mine site work, as you reference in your email, below. I'm sure Dana and Jim will want to take a look at the mine site work language before it is sent to the regions as suggested for a press release. If

we have a communications meeting tomorrow, I will raise it with Jim. Otherwise, Suzanne and Dana can weigh in and then we can send it up to Jim. Because of GKM, this might also be something we need to run past OSWER once we settle on language?

Thanks

Melissa

Melissa Greer Dreyfus

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Phone: 703-603-8792

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From: Wells, Suzanne

Sent: Monday, September 21, 2015 4:07 PM

To: Gartner, Lois

Cc: Dreyfus, Melissa G.; Stalcup, Dana; Jeng, Richard

Subject: RE: Press Release for FY15 New Start Sites

Thanks so much Lois. Richard, before you send this out, let us look at these to add in something about the 35th anniversary.

Suzanne Wells

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From: Gartner, Lois

Sent: Monday, September 21, 2015 3:56 PM

To: Wells, Suzanne

Cc: Dreyfus, Melissa G.; Stalcup, Dana; Jeng, Richard

Subject: RE: Press Release for FY15 New Start Sites

Here you go—I also included language I drafted to be used in a note from jim to the DDs, encouraging them to issue RA funding press releases—maybe that will be helpful also.

From: Wells, Suzanne

Sent: Monday, September 21, 2015 3:41 PM

To: Gartner, Lois

Cc: Dreyfus, Melissa G.; Stalcup, Dana; Jeng, Richard

Subject: FW: Press Release for FY15 New Start Sites

Lois,

Can you send us a copy of a draft press release you prepared on RA funding? Thanks.

Suzanne Wells

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From: Jeng, Richard

Sent: Monday, September 21, 2015 3:32 PM

To: Dreyfus, Melissa G.; Wells, Suzanne

Cc: Stalcup, Dana

Subject: RE: Press Release for FY15 New Start Sites

Jim would still like each region to be doing a press release and asked for us to provide them any generic languages or messages we want to suggest they include in those press releases. For the mining sites (Callahan Mine, Elizabeth Mine, Ore Knob) we were to include suggested generic disclaimer language on that site work that will take place at those sites and how that may or may not relate to the Agency mining site review efforts.

Any information/language on these areas would be appreciated. As of right now, the Regions are under the impression that they are on their own for doing press releases so the sooner we can give them some feedback on what we may want them to include from a messaging standpoint, the better. Thanks....

Richard Jeng

OSWER/OSRTI/CPCMB

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From: Dreyfus, Melissa G.
Sent: Monday, September 21, 2015 1:26 PM
To: Jeng, Richard; Wells, Suzanne
Subject: RE: Press Release for FY15 New Start Sites

That would be great, thanks. Please let me know what he says.

Melissa Greer Dreyfus

Environmental Health Scientist

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From: Jeng, Richard
Sent: Monday, September 21, 2015 12:36 PM
To: Wells, Suzanne
Cc: Dreyfus, Melissa G.
Subject: FW: Press Release for FY15 New Start Sites

FYI, I may bring this up with Jim today to see what his thoughts are.....

Richard Jeng

OSWER/OSRTI/CPCMB

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From: Rigger, Don
Sent: Monday, September 21, 2015 11:01 AM
To: Jeng, Richard
Cc: Monell, Carol
Subject: FW: Press Release for FY15 New Start Sites

Richard – the local paper near Ore Knob has already run a story on the project. Do we still need to issue a release?

From: Carr, Lofton
Sent: Monday, September 21, 2015 9:46 AM
To: Coleman, Kerisa; Young, Nestor; Rigger, Don
Subject: FW: Press Release for FY15 New Start Sites

All,

Here is a June 2015 article regarding funding the project thanks to a CAG member that gave me the article. We can issue a press release, however we are on the agenda with the Town of Jefferson Alderman (hopefully for a vote this time) next week Monday September 28. Should we wait and see what the outcome of the meeting is before we issue a press release?

Thanks,

Loften

From: Rigger, Don
Sent: Friday, September 18, 2015 5:04 PM
To: Carr, Loftan
Cc: Young, Nestor; Campbell, Richard
Subject: FW: Press Release for FY15 New Start Sites

I'm guessing it won't be too hard to get a little press in Ashe County although I'm not sure anybody reads that paper.

From: Jeng, Richard
Sent: Friday, September 18, 2015 5:01 PM
To: OSWER OSRTI PRIORITY PANEL
Cc: Monell, Carol; Dreyfus, Melissa G.; Gartner, Lois
Subject: Press Release for FY15 New Start Sites

Panel Members,

I've been asked to provide you a reminder that we are hoping each region that received new start funding will do a press release announcing the funding and initiation of work for those particular sites. As we work on the end of fiscal year summaries for FY15, we have the following sites as the new start projects that received funding in FY15 to initiate construction work:

R1	Durham Meadows
R1	Callahan Mine
R1	Elizabeth Mine
R2	Diaz Chemical
R2	Syncon Resins
R3	Sharon Steel Corp
R4	Ore Knob Mine
R5	Eagle Zinc Co (OU2)
R6	Jones Road Groundwater Plume
R7	Madison County Mine
R9	AMCO Chemical Corporation
R10	Northwest Pipe & Casing

Please let me know if you envision any problems with doing a press release for these sites.

Also, the three sites that will be identified as unfunded in FY15 include:

R2	Ellis Property Drum Dump
R2	Radiation Technology
R4	GMH Electronics

We will be in touch soon once we determine if we are going to do unfunded fact sheets for these three sites like we have done in previous years.

In the meantime, give me a call if you have any questions. Thanks.....

Richard Jeng

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